

## Suponsored by:

**Guangdong Garden & Landscape Association** 

## Organized by

Guangzhou Grandeur (Hongwei) Exhibition Services Co., Ltd Hong Kong Grandeur International Exhibition Group

# **Supported by**

The Association of Wooden Housing (Russia)
Timber Frame Builders Association (South Africa)
Estonian Wood house Association
Int'l Association of Certified Home Inspectors
Finnish Association of Interior Architects



# Overseas supported organization













## Well-known brand















#### **Brief Introduction**

5th Guangzhou International
Wooden House& Wooden Structure
Fair (Wooden House Guangzhou)
the largest specialized exhibition on
wooden house and wooden
structure sector in China, will be
held in China Import & Export Fair
Pazhou Complex during May 09-11,
2013, which is definitely a pretty
fabulous event for world's wooden
house professionals to exchanging
ideas and a one-stop platform for
participates to develop this
emerging market.



- There are about only 200 wooden house manufacturing companies in this huge market.
- Chinese wooden house and wood industry still lag in technology and design concept.
- Professionals indicate that China will increase a construction area of 30 billion square meters in the next 15 years.
- The amount of the wooden house is rapidly increased with a speed of 20% annually.
- Canada Wood Industry Association, Europe Wood Industry Association, American Forest & Paper Association (AF&PA), all make their steps into this market.

Undoubtedly, China wooden house industry is facing a new consumption peak. So, it is wise to seize such opportunity to be part of the Wooden House Guangzhou!





#### Review 2012

Net Exhibiting Area: 12,000 m<sup>2</sup>

Exhibitors: 118

Overseas Exhibitors: 26 Domestic Exhibitors: 92 Number of Countries: 7

Visitors: 8,368

Overseas Visitors: 412 Domestic Visitors: 7,956

#### **Concurrent Exhibition**

- ♦ 2nd Guangzhou International Wood & Wood Products Trade Show
- ♦ 5th Guangzhou International Wood

  Plastic Composites fair
- ◆ 3rd China Prefab House and Modular Building, Mobile House & Space Fair
- ◆ 3rd China International Pool & Spa & Sauna Technology and Facilities
  Trade Fair

#### Preview 2013

Succeed to the brilliant achievement of Wooden House Guangzhou 2012, more than 28 famous enterprises, such as Ganglong Wooden House, have booked their booths for Wooden House Guangzhou 2013.

Thanks to the strong support by Domestic and overseas organizations and enterprises, organizer is surely to make Wooden House Guangzhou 2013 reach 15,000 sq.m, prepare 750 booths and intend to invite approx 11,000 professional visitors.

If you want to expand China wooden house market, Wooden House Guangzhou 2013 is undoubtly one of the best plaforms that you won't miss.



## **Visitor Profile**

- Agents/dealers of wooden house mainly from more than 40 countries and regions
- Members from associations of forest/lumber
- End buyers from resort,
   Tourism, real estate, Tourist
   attractions investor
- Investment and Consultant Companies in wood industry
- Delegates from trade promotion Organizations
- Sharing buyers from Prefab House and Pool & Spa & Sauna Exhibition.

"It's an amazing show, impress us so much! We find that some manufacturers are very interested in export of houses to Russia and in import of glued large-area wooden structures to China."

#### Mr. Alexander Chernykh

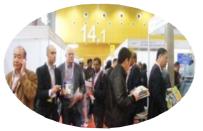
General Director of Association of Wood Housing (Russia)

#### Tom Baginski

Managing Director of Skan Holz "We are satisfied with the selected visitors we'd met, and feel like they show great interest in our wooden houses..."

## **Exhibiting Products**

- All Kinds of wooden houses
- Landscape and wooden structures
- Building Materials for wooden house
- Processing and manufactured equipment for wooden house
- Components and Accessories for Wooden Structure

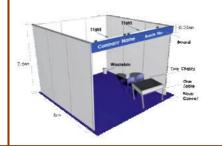






## →Exhibiton Fees

# Standard Booth (USD 2,200/booth)



Luxury Booth (USD 2,600/booth)



#### →Raw Space USD 220/ m<sup>2</sup> (at least 36 m<sup>2</sup>)

No facilities provided, RMB 50 construction management fees added for every square meter, on their own or entrust design.

### **Contact us**

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### →Exhibiton Site



China Import & Export Fair Pazhou Complex acts as the world-class trading platform with excellent facilities, canonical design and humane administration.

Located in Guangzhou, the trade center in China, Pazhou Complex holds China Import & Export Fair twice in every year, which is one of the most famous fairs in the world.

If you were there, you will be intoxicated by the beautiful landscape, a very special experience waiting for you!